



ITB
INDIA

Connecting
you to the
Indian Travel
Market



EVENT AT A GLANCE

2 - 4 SEPTEMBER 2025 | [ITB-INDIA.COM](https://www.itb-india.com)

Co-located with:



A brand of





ITB
INDIA

Connecting you
to the Indian
Travel Market

Introducing ITB INDIA

The 4th edition of **ITB India** is an annual 3-day business-to-business exhibition curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and buyers from various cities in India and South Asia, and international exhibitors from the **MICE**, **Leisure** and **Corporate** segments. For you to capture the fast-growing Indian and South Asian markets, ITB India presents as a key platform in the travel trade industry to forge new partnerships and strengthen existing business relations with the most important players in India.

ITB India will be held as a physical event in Jio World Convention Centre in Mumbai, India from **2 - 4 September 2025**. The show is organised by Messe Berlin Asia Pacific.

ITB INDIA PAST SHOW STATISTICS



More than
400
Exhibitors



More than
150
Speakers

More than
600
Buyers

> 8,000
Attendees



**2ND LARGEST
TRAVEL
OUTBOUND
MARKET IN
ASIA**

**1ST, 2ND,
3RD TIER
CITIES IN
INDIA**

**HOSTED
BUYERS
PROGRAMME**

**MARKET SIZE
OF 1.339
BILLION**

**8TH LARGEST
TRAVEL
MARKET IN
THE WORLD**

**VALUE OF
INDIAN OUT-
BOUND TRAVEL
MARKET >US\$42
BILLION
BY 2024**



**WHY
ITB ?
INDIA**

**MEET
INDIAN &
SOUTH ASIAN
BUYERS**

EXHIBITORS

Attendees from MICE, Corporate & Leisure sectors

Indian & South Asian buyers for outbound & domestic travel

Pre-scheduled appointments & networking opportunities

EXHIBITOR PROFILES

Accommodation

Travel Agent/ Tour Operator

NTO/CVB

Business Travel/MICE

Travel Technology

Transport

BUSINESS MATCHING

Pre-scheduled meetings with buyers through quality Business Matching.
(Available on 2 - 4 September 2025)

NETWORKING

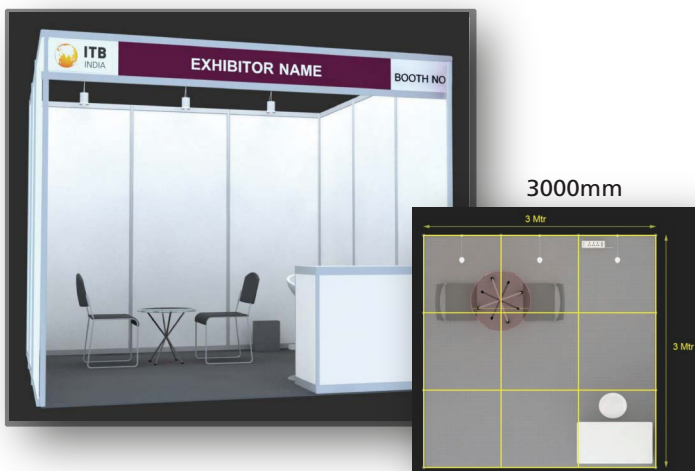
Join an ever-growing global travel community and meet people who matter most to your business. Get to chat live with visitors to spark conversations on what's next for travel.

INSIGHTS & LEARNING

Explore a robust line-up of key industry speakers with thought-providing insights and showcases of innovative technology and solutions.
(Exclusively on 2 - 4 September 2025)

LARGEST TRAVEL SHOWCASE IN INDIA

More than 500 buyers and 150+ top speakers leading 60+ conference sessions, ITB India 2025 is an event you cannot miss.



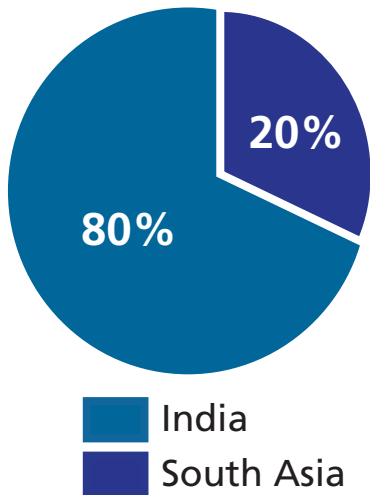
9 SQM Premium Shell Scheme @ ITB India 2025

BASIC SHELL SCHEME PACKAGE – per 9SQM			
Item	9 SQM	18 SQM	27 SQM
FLOORING			
New Needle Punch Synthetic Carpet – Dark Grey	9 SQM	18 SQM	27 SQM
FURNITURE			
Lockable Info Desk (1mH)	1	2	3
Barstool	1	2	3
Round Discussion Table	1	2	3
PVC Chair	2	4	6
Waste Paper Basket	1	2	3
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1	2	3
ELECTRICAL			
Spot Light 100W	3	6	9
Power Point 13AMP/220V	1	2	3

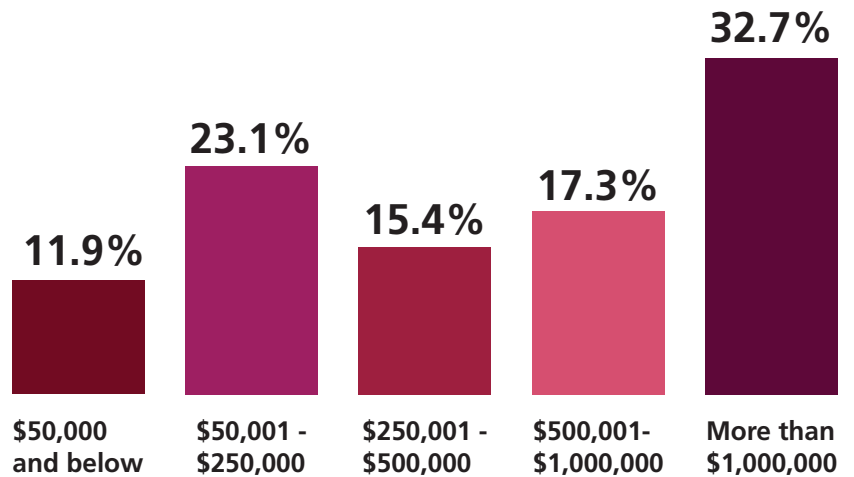
For more booth options, visit itb-india.com/booth-options

BUYERS

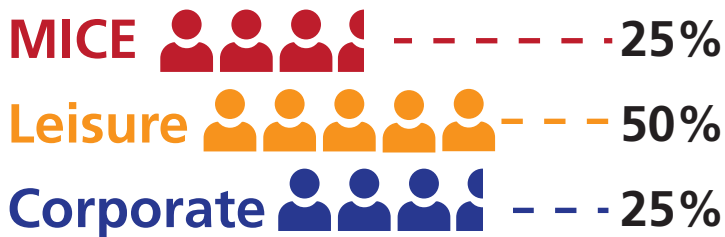
BUYER SPLIT



BUYER PURCHASING POWER (USD)



BUYER SEGMENT

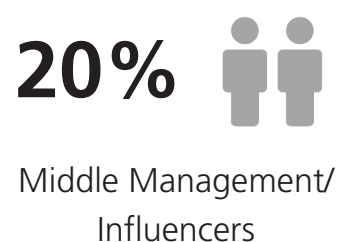
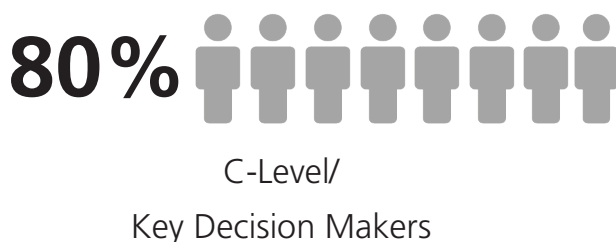


SOURCE MARKETS



ITB India reaches out to buyers from tier I, II and III cities from all over India and other South Asian countries.

BUYER DECISION LEVEL



CONFERENCE



The **ITB India Conference** will feature thought-provoking content from a diverse range of MICE, Corporate, Leisure and Travel Technology topics surrounding India's outbound travel market. Key issues of the current travel climate will be addressed in dedicated conference tracks.

C-SUITE TALKS

Join us for a series of talks given by C-Level executives where we get to the heart of today's complex travel issues in India with the expertise and vision that only industry leaders can provide.



What does the future hold for MICE? MICE Show India offers the latest insights on the industry developments and business opportunities for the local and international industry players.



Gathering the innovators of the travel tech sector, Travel Tech India inspires you with a supercharged agenda

featuring latest updates on the cutting-edge technologies paving India's future of travel.



CONFERENCE THEMES



Future of MICE



Travel Technology



Direct Booking, OTA & Distribution



Sustainability & Eco Tourism



Corporate Travel



Hotels & Alternative Accommodation



Vacations & Tours



Destination Marketing



Air & Cruise Travel



Digital Transformation & Payments



Travel Marketing & Customer Engagement



Global Consumer Trends

PAST YEAR'S SPEAKERS INCLUDE...



Anshul Gupta
Managing Director, Travel & Hospitality Industry, Accenture - Advanced Technology Centers in India



Krishna Rathi
Country Director-India, Sri Lanka & Nepal, Agoda



Amanpreet Singh Bajaj
General Manager for India, SEA, HK and Taiwan, Airbnb



Rakesh Bansal
CEO, Amadeus India



Harshad Donde
Country Director - India, BCD Meetings & Events



Michael Jain
Director, Belair Travel



Anand Yedery
Regional Head of Customer Travel & Lifestyle for South Asia, Middle East and Africa, Cathay Pacific Airways Limited



Priyaah Sundaraam
Vice President, Customer Experience and Fulfillment, Cleartrip



Sumit Prakash
Country Director, India and South Asia, Collinson



Anupam Arun
Senior Vice President & Country Head, India, Cvent



Manjula Mani
Senior Director, Global Workforce Management, CWT



Lokendra Saini
COO, EaseMyTrip



Darshana Shirodkar
Senior Director, Lodging Market Management -Southeast Asia and Indian Subcontinent, Expedia Group



Manpreet Bindra
President - FCM Meetings & Events, FCM Travel India



Megna Shankaranarayanan
Industry Head - Travel & FoodTech, Google



José Maria Pestaña Sartorius
High Performance Director, Hotelbeds



Neelu Singh
Managing Director, APAC, HRS Group



Mufaddal Dahodwala
Managing Partner, ICE India



Murphy Mathew
Senior Regional Solutions Engineer, IdeaS Revenue Solutions



Amaresh Tiwari
Vice Chairman, India Convention Promotion Bureau (ICPB)



Sooraj Dhawan
Honorary Secretary, Indian Exhibition Industry Association (IEIA)



Parveen Chander
Executive Vice President, Indian Hotels Company Limited (IHCL)



Alok Bajpai
Co-Founder & Group CEO, ixigo



Sachin Kumar
Global Director, Kabuk Style INCL



Tarun Tahliani
Country Manager - India, KAYAK



Paurus Nekoo
Regional Distribution Manager, APAC, Lufthansa Group



Raj Rishi Singh
Chief Business Officer - Corporate & Customer Experience, MakeMyTrip



Jagdeep Bhagat
National Coordinator, Network of Indian MICE Agents (NIMA)



Sunil V A
Regional Vice President ISC & FE, Oman Air



Amit Sidana
Vice President Sales & Marketing, Pride Group of Hotels



Sriram Gopalswamy
Vice President - Site Reliability Engineering & MD, Sabre Bengaluru Global Capability Center



Nitin Sachdeva
International Board of Directors, SITE



Daniel Dsouza
President & Country Head, Leisure, SOTC Travel Limited



Sangitha Shetty
General Manager Global Travel & Mobility, Tata Communications



Vivek Shukla
CEO, The Lalit Suri Hospitality Group



Romil Pant
Executive Vice President and Business Head, Holidays, Thomas Cook (India) Limited



Chitra Gurnani Daga
Co-Founder & CEO, Thrillophilia



Nishant Kashikar
Country Manager - India & Gulf, Tourism Australia



Neil Patil
Founder & Director, Veena World



Vishal Bhatia
Country Manager - India, VisitBritain



Rajdev Bhattacharya
Global Head Travel & Hospitality, Wipro Limited



Nikhil Sharma
Market Managing Director, Eurasia Region, Wyndham Hotels and Resorts

For speaking enquiries, please contact us at conference@messe-berlin.asia
Tel: +65 6027 7577 | Visit www.itb-india.com

PAST YEARS' EXHIBITORS

INCLUDE...



VisitFinland.com



and more...

PAST YEARS' BUYER PARTNERS

INCLUDE...



and more...

Your Travel Trade Shows in Asia



TRAVEL MEET
Asia

Travel Meet Asia

11 - 12 June 2025
Jakarta, Indonesia

travelmeetasia.com



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Co-located with:



mice
SHOW INDIA



TRAVEL
TECH
INDIA

ITB India

2 - 4 September 2025
Mumbai, India

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TRAVEL
TECH
ASIA

ITB Asia

15 - 17 October 2025
Singapore

itb-asia.com